|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Table 1. 2025 Retail Automobile Prices**1 | | | | |
| Model | China | United States | Germany | Japan |
|  | Battery Electric Vehicles | | | |
| BYD Atto 3 | 15,940 | 29,9902 | 34,832 | 24,438 |
| Tesla Y LR AWD | 44,342 | 48,990 | 52,654 | 37,983 |
|  | Plug-In Hybrid Vehicles | | | |
| Volvo XC90 | 33,7773 | 62,345 | 86,746 | 75,894 |
|  | Internal Combustion Vehicles | | | |
| VW Tiguan | 19,000 | 30,805 | 52,054 | 28,569 |
| Chery Tiggo 5X | 12,300 | n.a. | n.a. | n.a. |
| 1. All prices are advertised or manufacturers’ list prices for base models except the Tesla Y. Prices exclude taxes and destination fees. Websites were accessed on December 4 and 8, 2025. Some prices are based on news articles from earlier in 2025. Local prices are converted by December 4 exchange rates.  2. BYD does not sell in the United States. Price is for the comparably sized but lower featured Nissan Leaf.  3. Price is for the Lynk & Co 09 based on the Volvo XC90 platform and with similar features. Both Lynk & Co and Volvo are owned by Chinese automaker Geely.  Sources: Automaker websites plus insideevs.com, carnewschina.com, Edmunds.com, hzyungecar.en.made-in-china.com, autogermania.com, goo-net-exchange.com, and Alibaba.com. | | | | |

**2025 Retail Auto Pricing**

**Battery Electric**

BYD Atto 3 (sub-compact base model)

United States (not for sale)

Germany $34,832 (41,450 incl. VAT)

<https://insideevs.com/features/712516/chinese-evs-in-europe-models-price-range/>

China $15,940

<https://carnewschina.com/2025/03/05/updated-byd-atto-3-launched-in-china-for-15940-usd-added-fridge-and-new-adas-functions/>

Japan $24,438

<https://byd.co.jp/e-life/cars/atto3/>

Nissan Leaf (sub-compact base model)

United States $29,990

<https://www.nissanusa.com/shopping-tools/build-price?models=nissan-leaf>

Tesla Model Y (base RWD – long range AWD)

United States $39,990-48,990

<https://www.tesla.com/modely/design#overview>

China $37,270-44,342

<https://www.tesla.cn/modely/design#overview>

Germany $38,982-51,654 (46,388-61,468 incl. VAT)

<https://www.tesla.com/de_de/modely/design#overview>

Japan $32,768-37,983 (36,045-41,781 incl. VAT)

<https://www.tesla.com/ja_JP/modely/design#overview>

**Plug-In Hybrid**

Geely Galaxy M9 / Lynk & Co 09/ Volvo XC90 (full-size SUVs, base model)

United States $62,345 (Volvo)

<https://www.edmunds.com/volvo/xc60/2025/>

China $27,040 (Geely)

<https://carnewschina.com/2025/08/23/geely-galaxy-m9-full-size-suv-started-presales-in-china-for-27040-usd/>

China $33,777 (Link)

<https://carnewschina.com/2025/10/23/volvo-xc90-based-updated-lynk-co-09-mhev-enters-china-for-33510-usd/>

Germany $86,746 (103,228 incl. VAT) (Volvo)

<https://www.volvocars.com/de/cars/xc90-hybrid/>

Japan $75,894 (83,484 incl. VAT)

<https://www.volvocars.com/jp/l/xc90/>

**Conventional Engine**

Volkswagen Tiguan (compact SUV base model)

United States $30,805

<https://www.vw.com/en/models/tiguan.html?---=%7B%22models_tiguan_featureappsection_1888855029%22%3A%22%2F%3Fzip%3D21201%22%7D>

China $19,000 (retail for export)

<https://hzyungecar.en.made-in-china.com/product/tdSfCBrTHbGA/China-2025-VW-Tiguanl-330tsi-Automatic-2WD-R-Line-SUV-Gasoline-Car-Volkswagen-Conventional-Fuel-Vehicle-with-Electric-Seats.html>

Germany $52,054 (61,944 incl. VAT)

<https://autogermania.net/en/catalog/available/Volkswagen/vw-tiguan-r-20tsi-320ps-4motion-dsg-iq-led>

Japan $28,569 (31,426 incl. VAT)

<https://www.goo-net-exchange.com/catalog/VOLKSWAGEN__TIGUAN/>

Chery Tiggo 5X (similar to Tiguan but smaller engine)

China $12,300 (retail for export)

<https://www.alibaba.com/product-detail/Gasoline-Auto-Chery-Tiggo-5x-2025_1601376760093.html>

**Notes:** Exchange rates are December 4 values: 7.07 CNY/USD, 1.16 USD/EUR, and 155 JPY/USD. Prices are for new 2025 or 2026 models advertised in 2025.

All prices exclude taxes and destination fees (Tesla has no destination fee). US sales taxes vary by state, ranging from 0 to 8.25%.[[1]](#footnote-1) China auto VAT is 13% plus a 10% excise tax on conventional vehicles (waived on EVs and most hybrids). Japan auto consumption tax (VAT) is 10%. German auto VAT is 19%.

These are advertised or published list prices. There may be differences in the ability to negotiate a lower price across countries. Edmunds.com shows typical negotiated discounts of 5-10% off retail prices in the United States as of December 2025.

1. https://www.policygenius.com/auto-insurance/auto-tax-rate-by-state/. [↑](#footnote-ref-1)